



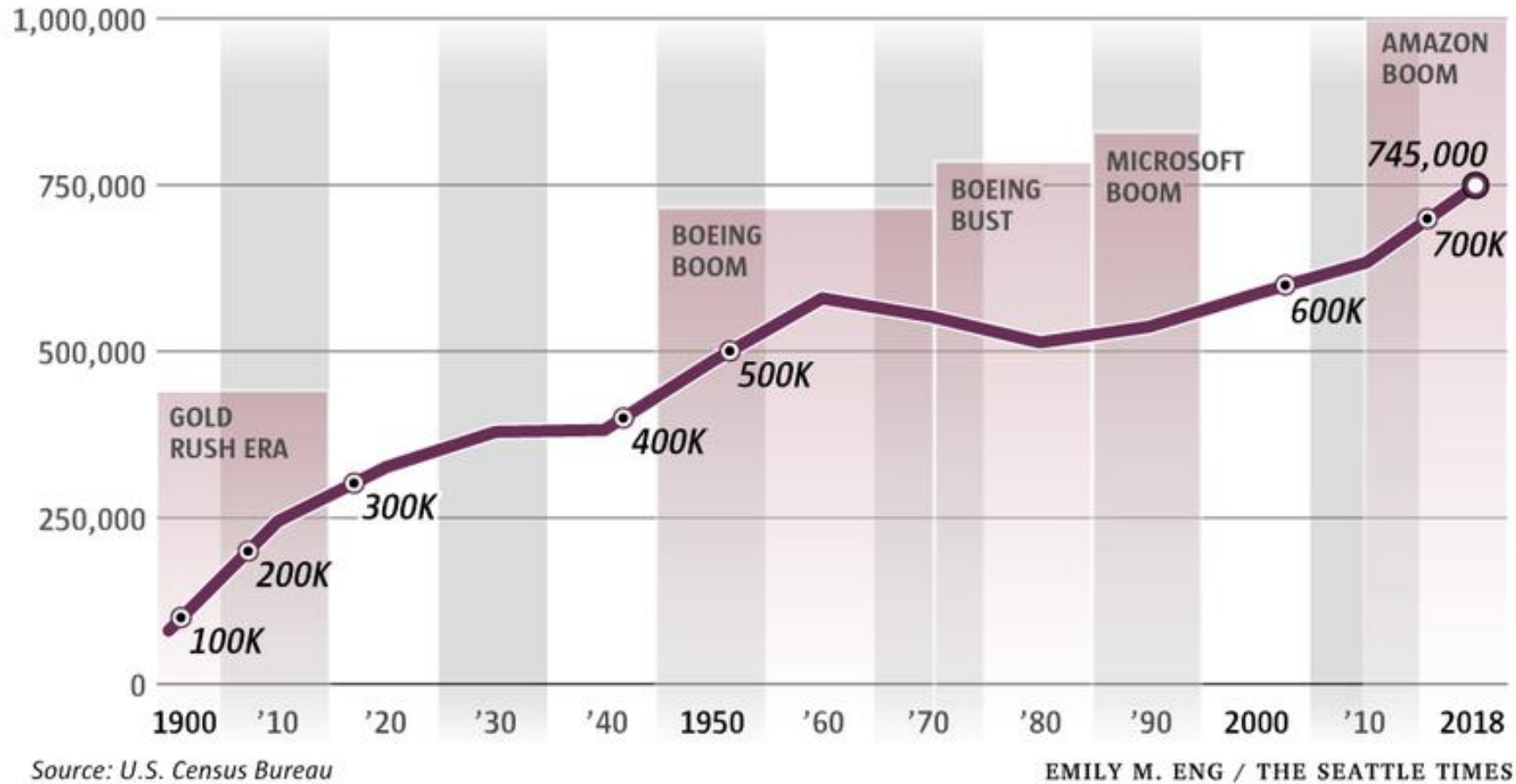
Contracting with the City of Seattle on the Seattle Comprehensive Plan and Seattle Transportation Plan

Information Session
Lizzie Moll & Aja Hazelhoff
12/2/2021



City of Seattle

People want to live and work in Seattle



Two opportunities to work with the City

- Seattle Comprehensive Plan: January 2022-2024
- Seattle Transportation Plan: January 2022 – March 2023

You can apply to be part of one or both planning processes!

How these plans are related





Seattle's Comprehensive Plan

Created for and by Seattle's communities, it helps guide the city's housing and job growth over the next 20 years.

Updated every 8 years, the last update, called Seattle 2035, was completed in 2016.



Seattle
Office of Planning &
Community Development



Comprehensive Plan Major Update

What makes our next update different?

- Global pandemic and recovery
- National reckoning with systemic racism
- Climate change and adaptation at the forefront
- Persistent housing crisis and displacement risk
- Seattle's rapid growth is anticipated to continue

Policies Guide Many City Actions



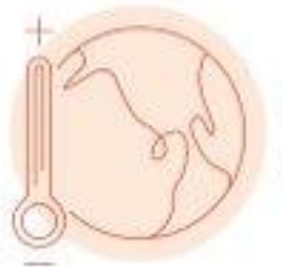
Housing



Jobs/Economy



Transportation



Environmental Justice/
Climate Change



Parks/
Open Spaces



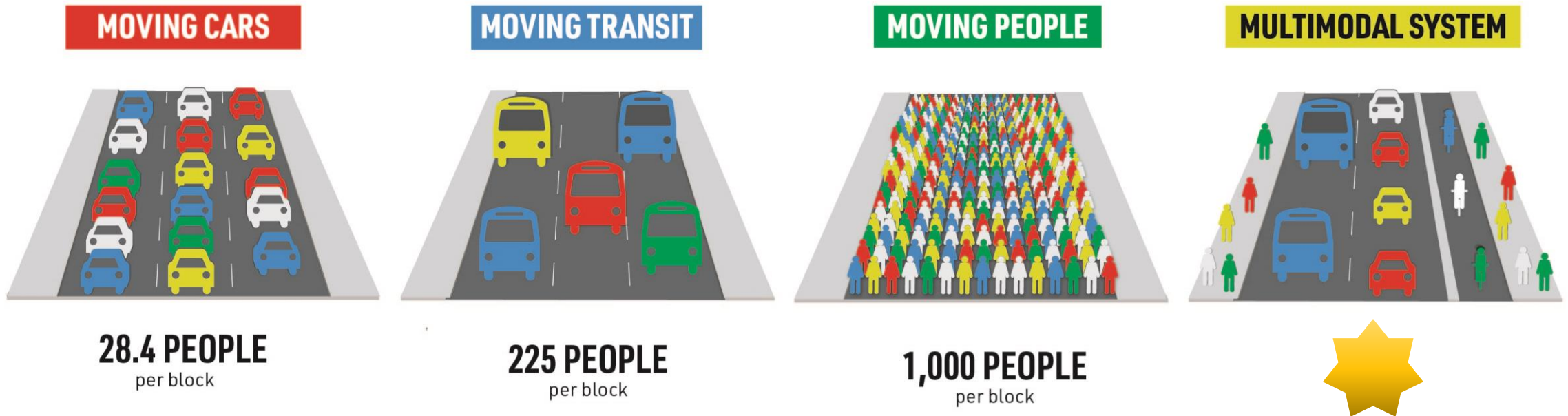
Livability



Seattle Transportation Plan

- Launch a planning effort for an equitable and resilient transportation system that considers all mobility needs
- Engage with communities to ensure plan reflects values, needs and priorities
- Identify an implementation strategy and inform the next transportation funding package

We can move people and goods safely, equitably, sustainably, and efficiently



Source: City Block assumed 40' curb to curb and 300' long. The space needs for pedestrians and vehicles based on 'Evaluating Transportation Land Use Impacts', Victoria Transport Policy Institute (2014). Average number of passengers per automobile calculated based on National Household Travel Survey Summary of Travel Trends (2009).

We can influence climate change

2021 Heat Dome: Crews work to repair damage to Seattle roads caused by extreme heat



Keep building a transportation network that supports a racially equitable & socially just city

AUGUST LAKE CITY AND SOUTH PARK SENIOR CENTER FIELD TRIP

Flipping our trips with the Senior Regional Reduced Fare Permit Program




Funded by the Seattle Transit Measure
Through a 0.15% sales tax (the equivalent of 15 cents on a \$100 purchase), Seattle is opening the doors to transit for more residents in the community.


 **Seattle**
Department of
Transportation

And create a shared transportation vision







My household only needs one car, which frees up my monthly budget for other things




I get home faster which gives me more time to do the things I want and to be with the people I care about



I don't need a car to meet my daily needs



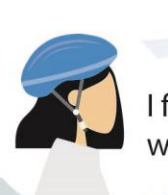
The air is cleaner and my community is healthier and more active




I have multiple affordable, reliable, and convenient options to get to places




Goods are delivered reliably to my business



I feel safe bicycling and walking with my kids



My commute time is more reliable



The street works for me and I can get where I need to go



Imagine Seattle's future

Be a part of the change

Equitable Community Engagement

Partnering to have deep engagement with:

- ✓ BIPOC communities
- ✓ Limited-English populations
- ✓ Youth
- ✓ Renters
- ✓ LGBTQ communities
- ✓ People with disabilities
- ✓ Low-income populations
- ✓ People experiencing homelessness

Citywide engagement:

- Briefings with City Boards and Commissions
- Online interaction opportunities, virtual events
- Neighborhood and citywide workshops and focus groups

Engagement partners

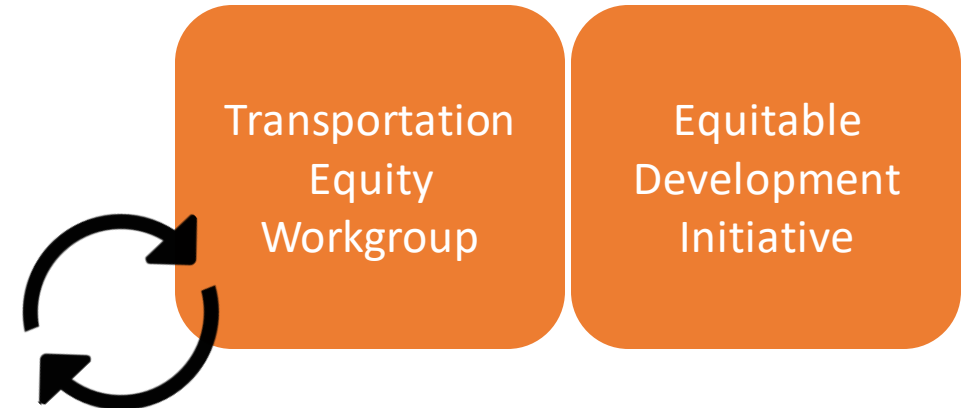


Role

On-the-ground engagement support and strategic advice



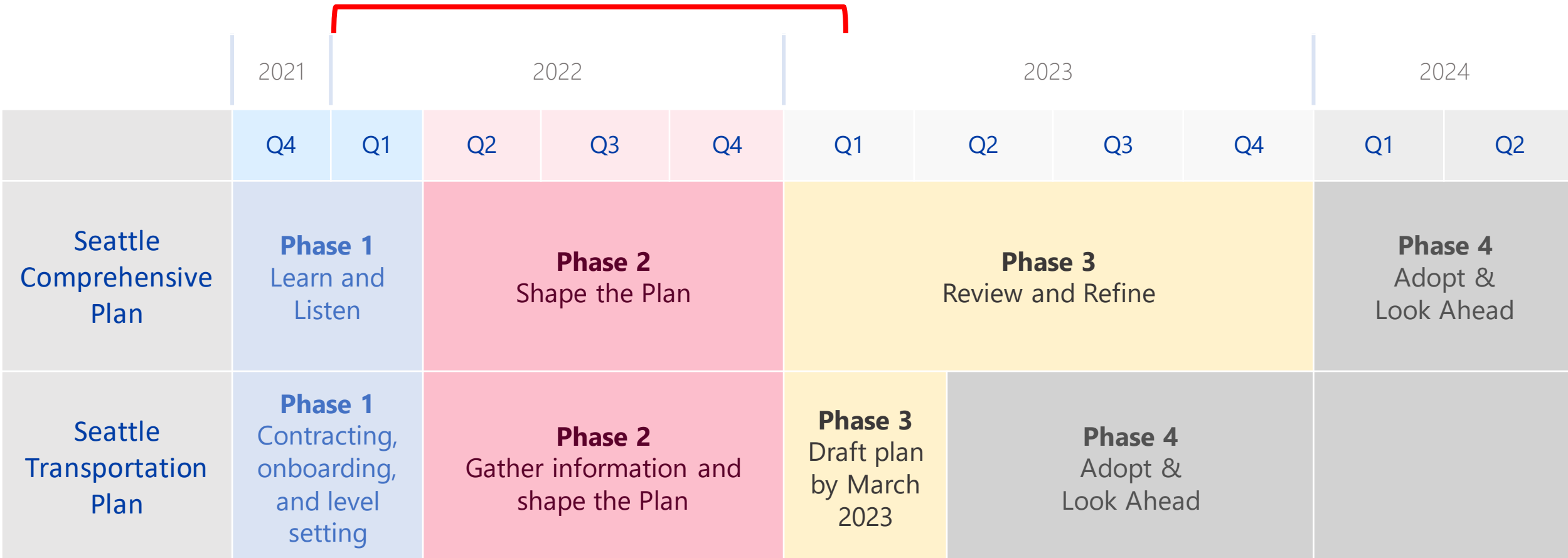
On-the-ground engagement support and strategic advice



Strategic advice on policy development from equity centered committees

Project Timeline

CBO and small business partnership



Two funding levels

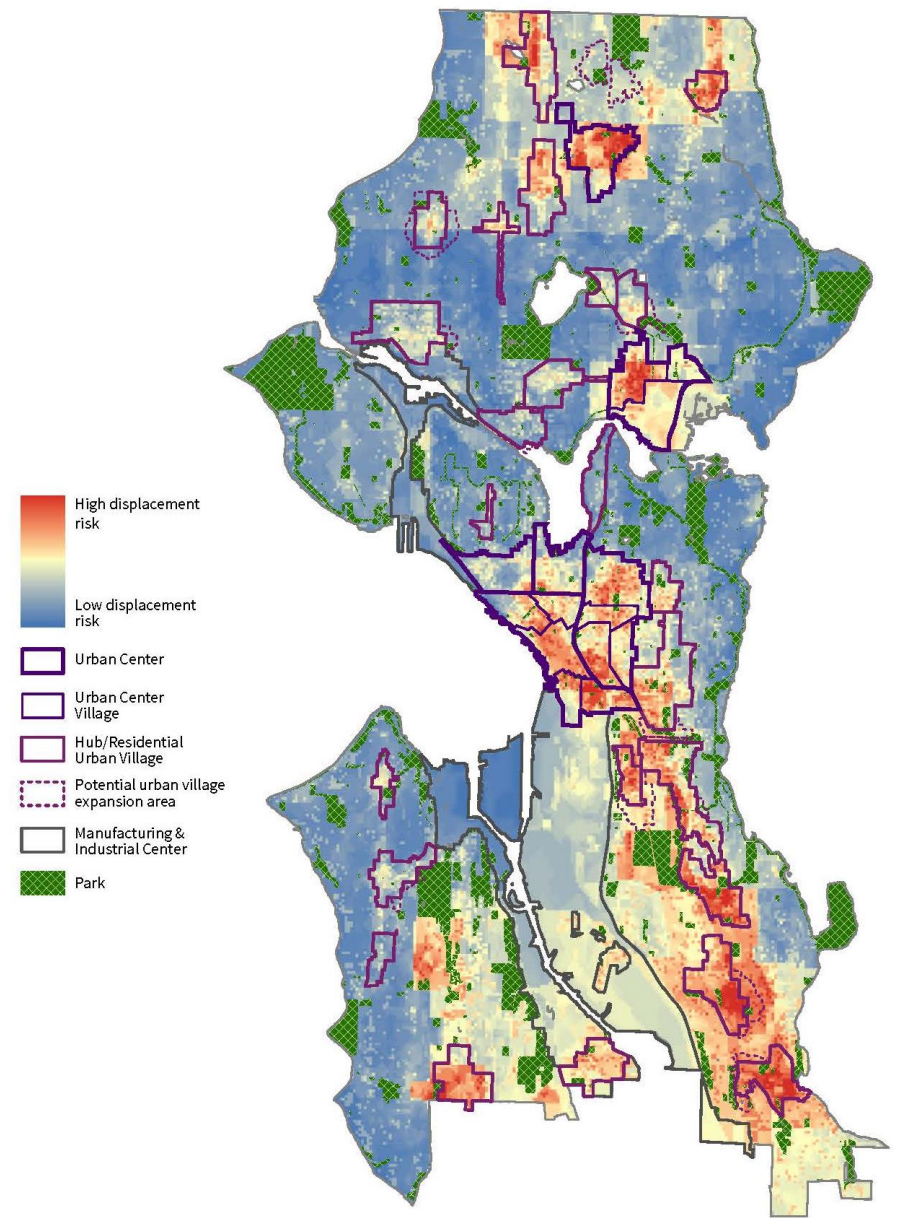
- Engagement and information gathering: \$5,000
 - Hold a few unique events, reach people in culturally appropriate ways, gather and share information to help inform the planning processes
- Engagement partnerships and policy recommendations: Up to \$30,000
 - Partner with us to develop and implement an engagement plan and provide a report or paper to inform the plans.

What are we looking for?

- Who is in your community? (15 points)
- How is race centered in your organization? (10 points)
- Where do you work? (5 points)
- Staffing (5 points)
- Engagement Scope (30 points)
- Budget (10 points)
- Tracking (10 points)
- Vision and Perspective (15 points)

What are we looking for: learn more about your community connections

- Who is in your community? (15 points)
- How is race centered in your organization? (10 points)
- Where do you work? (5 points)



What are we looking for: What does your organization or business need to support this work?

- Staffing (5 points)
- Budget (10 points)



What are we looking for: What are your ideas for how to best engage within your existing communities?

- Engagement Scope (30 points)
 - Activities and strategies
 - For example: focus groups, art projects, surveys, events, anything that we aren't thinking about!
 - Draft Engagement ideas
 - A draft work plan
 - Deliverables
 - What you think would be most useful in shaping the process (we will work with you on this)



What are we looking for: How will you know you are being effective or achieving your goals?

- Tracking (10 points)



What are we looking for: How your organization or business brings an important perspective to these plans

- Vision & Perspective (15 points)



What are the next steps?

- Applications due by December 20 at 4 PM by email to Michael.Hubner@seattle.gov for Comprehensive Plan or Lizzie.Moll@seattle.gov for Seattle Transportation Plan
 - Narrative
 - Proposal coversheet
 - Current IRS 501(c)(3) letter or proof of legal business
- After selected in January, will need:
 - Vaccination Attestation (www.seattle.gov/contractorvax)
 - Consultant Questionnaire for larger contract amount
 - Work with us on scope of work and then sign a contract with a proposed budget

Questions?

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